

whats left?

building out templates

From working templates:

Save As to create a separate HTML file for for each node in your site map

Use meaningful names!

index.html [you MUST have this one]

work-projectname.html

work-projectname-detail.html

work-anotherprojectname.html

aboutme.html

aboutme-contact.html

...

before putting it online

Check pages for instances of local links!

World of pain:

```
<a href="file:///Users/katybeck/Documents/09%20Wintersession/W09%20Web%20Design/Sample%20Code/jquery-countdown/gallery.html">Gallery</a>
```

The right way:

```
<a href="gallery.html">Gallery</a>
```

play nice with google

Get specific with your titles:

```
<title>Katy Harris - Portfolio - Project Name</title>
```

Add meta tags right below (with your own info, of course):

```
<meta name="description"  
  content="Katy Harris, Graphic Designer and Developer." />
```

```
<meta name="keywords"  
  content="graphic, design, web, internet, risd, providence" />
```

Link to other people!

Search engines follow links

Quantify your "connectedness" to the rest of internet

webmaster tools

Tools to understand what the heck google is doing

sitemap.txt

A helper file to show google what to index

Simple list of your html pages

robots.txt

If necessary, tells google what NOT to index

Your process pages, perhaps?

process pages:

Ideally, you've created a subdomain:

process.yourdomainname.com

A page that links to your process over this class:

Bio

Resume

Mood Board

Project Planning - Goals, Audience, etc

Project Site Map

Project Wireframes (screencaps, scans where appropriate)

the final project:

A well-considered, consistent visual interface

Utilize HTML and CSS

Hand-coded (at least initially)

Publicly available on the Internet

Configured for traffic statistics

Aim for **functioning pages** first!

Placeholder content is ok

the bottom line:

BEFORE class February 12:

Post a comment to the course blog, under February 12 entry

Link to process page

Link to final site

IN class February 12:

Meet in two groups (you're welcome to stay for both)

Present site to your group

On projector, from your own computer (do a test!)