

introduction to web design

me. katy.

Currently:

Graphic Design MFA Candidate

Year 3 of 3!

Previously:

Web Development

Information Architecture

Requirements + Use Cases

Contact:

kharriso2@g.risd.edu

i ♥ the internet.

webdesign.katybeck.com

Course web site:

syllabus

course description

code samples + lecture slides

periodic announcements + resources

How you'll turn in assignments...

course structure

First two weeks:

- Learning HTML and CSS

- Short technical exercises

Third and fourth week:

- Design process

Remainder:

- Final Project

coding exercises

How to turn in:

Post a comment on the class website

By 10am on the day its due

Include link to your work

End result:

Collection of your class code samples for reference

Record of your process

Helps me grade

final project

proposal: January 21

presentation: February 12

Final project must address the following criteria:

- A well-considered, consistent visual interface

- Utilize fully-validating HTML and CSS

- Hand-coded (at least initially)

- Publicly available on the Internet

- Configured for traffic statistics

what you'll need

Internet connection (bring an ethernet cord just in case)

Laptop (bring your longest power cord)

Software:

Text editing program (Dreamweaver, BBedit, Textedit, Notepad)

Image Editor (Photoshop or Illustrator)

Web Browser:

Firefox

Safari (Mac only)

Internet Explorer (PC only)

hosting

A place to put your website:

Pay a small monthly fee

Get an account online

Makes your files accessible to the internet

Connected to a domain name

Good, inexpensive options:

1and1.com

GoDaddy.com

NetworkSolutions.com

(free) Doteasy.com

housekeeping!

workspace

DON'T DEVELOP ON YOUR DESKTOP.

Accidental overwriting

Headaches later

Create dedicated web folder on your computer

Store all html together

All images in a subfolder called images

naming your files

Standard rules for naming files on the web

- no spaces

- only dash (-) and underscore (_) allowed

- always use an extension (such as .html)

lowercase:

- filename.html

- anotherfilename.html

camelcase:

- fileName.html

- anotherFileName.html

back up your files.

There are no excuses for lost files.

Options:

External Drive

Flash Drive

CD

Email