

html

continued...

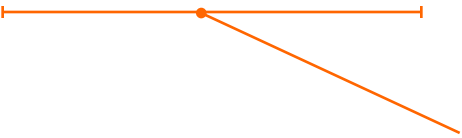
to review

a **tag**:

```
<h1></h1>
```

a tag with an **attribute**:

```
<a href="http://www.risd.edu">Link to RISD Website</a>
```



attributes follow this pattern:

PROPERTY="SOME VALUE"

always in quotes

always in opening tag

html: more about links

Not all pages will be in the same folder together:

GLOBAL LINK

linking to another web site

always start with http://

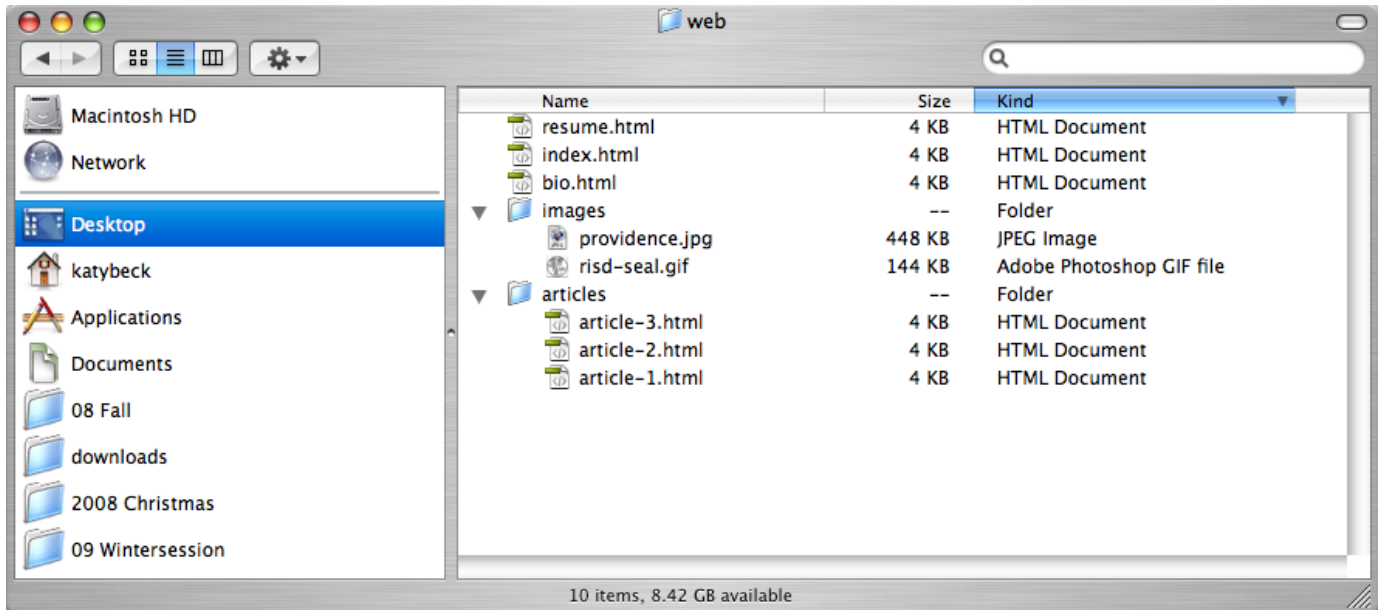
```
<a href="http://www.cnn.com">CNN News</a>
```

LOCAL LINK

linking to files on your own site

have to tell the browser the path to the file you want

html: paths



html: paths

A path tells the browser where to look for a file.

Folders are represented with a **slash** (/) mark

A link on the index.html page to one of the articles would look like this:

```
<a href="articles/article-1.html">Read Article 1</a>
```

Linking from an article page back to the index?

Two periods (..) says "go back up one level":

```
<a href="../index.html">Back to Index</a>
```

html: images

JPG (“*jay-peg*”)

Best for photographs, images with subtle tonal changes

Can choose the level of compression + quality

GIF (“*jiff*”)

Best for images with flat areas of color

Transparency!

PNG (“*ping*”)

Similar to GIF, but better

Only supported by browsers recently

html: images

Image tags require two **attributes**:

```
<img src="" alt="" />
```



**NOTICE ME
BREAKING THE
RULE ABOUT
CLOSING TAGS!**

src:

tells the browser what image file to display

alt:

alternate text if the image can't be found

important for vision-impaired readers

img tags use the same condensed form as `
` tags, where the opening and closing tags are combined into one.

html: images

```

```



html: images

Linking to an image **locally**:

```

```

Linking to an image **globally**:

```

```



html: images as links

You can put an image inside a link tag instead of text:

```
<a href="http://www.risd.edu">
```

```
  
```

```
</a>
```

html: images

BASIC SPECS:

72-150 dpi

RGB color

under 40K in size

TYPICAL MONITOR CAN DISPLAY:

1024x768 pixels (regular monitor)

1440x900 (our widescreen laptops)

** LOTS of variation in monitor resolution

demo:

images in

photoshop/

illustrator

demo:
flickr

demo:
picnik